

Connect Meetings

Connect Meetings are designed to provide a forum for members to meet other members for the purpose of establishing relationships and generating referrals.

Characteristics

The meetings are designed to be inclusive. Informal in nature with numbers limited to between 6 and 8.

This allows all to be engaged in the one conversation.

Members are encouraged to be proactive in organising Connect Meeting locally. First invite two or three existing members that do not know each other and ask each to invite a business associate who may benefit from membership. If each member invites another then the number present should be no more than eight.

Organisers do not need to have a detailed knowledge of SynergyBizNet. Only what their personal expectations are and what their experience to date has been.

Venues

Any venue is suitable. This may be a member's work place, a coffee shop or restaurant. The key element is convenience and absence of distractions. Cost should be minimal (cost of a cup of coffee being optional).

Suggested Agenda

Meet and greet. 10 minutes

One Minute expose by each person i.e. name, business, target market, what makes their business different to competitors and best type of people for referrals.

Overview of various aspects of SynergyBizNet as used by members in attendance. 10-15 minutes

General Discussion focusing on how those present may help each other in the promotion of their business. Generally using the facilities provided by SynergyBizNet. 20 minutes

Planned introductions. Setting a programme for providing future introductions possibly through Connect Meetings.

Promotion of Connect Meetings

Email Head Office with the following details to allow inclusion in the Meeting Schedule:

- Contact Person
- Contact phone number
- Venue
- Date and time